

INTEGRATED

Chromecast



What is the integrated Chromecast solution?

Wifirst offers a solution that allows your guests to enjoy their own content on the TV in their room. It's based on the Room Area Network, a unique network technology developed by Wifirst, which creates a secure network bubble in each room and connects the TV to the user's device, who can then use the TV's built-in Chromecast.

As well as offering a **simple and secure user journey**, the solution is also **best adapted to the needs** of the hospitality industry, with optimised supervision, support and simplified installation.

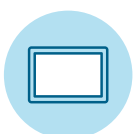
The most reliable solution for professional challenges



The RAN (Room Area Network): a secure network bubble that lets you enjoy WiFi just like at home, and connect any object using a unique WiFi code for each room. By connecting, guests can directly access the Chromecast built into their TV. It's the key to an ultra-simple customer experience!



The Chromecast: as well as being a dedicated device manufactured by Google, it is a software protocol designed for sharing content on a television screen. It is integrated into most streaming applications on the market (video, audio and even video games). By connecting the user's device and the Chromecast-enabled streaming device to the same WiFi network, users can stream their content in just one click!



The innovation of the integrated Chromecast: the Philips TVs that Wifirst uses are the only professional TVs with an integrated Chromecast. The advantages are plentiful: simplified installation, no risk of the Chromecast being unplugged or stolen, and all with the level of supervision and support provided by professional TVs.



Combination with the TV Portal: Wifirst's TV portal optimises the user experience by displaying clear instructions on how to use the services and intuitive navigation using the remote control. It is also the tool that enables TVs to be controlled and supervised remotely, for professional fleet management.

Wifirst services

Installation: Wifirst takes care of configuring and installing TVs with integrated Chromecast and configuring the RAN on the Wifirst WiFi infrastructure.

Supervision and support: You can supervise the RAN, the TVs and the Chromecast service on Wifirst Center, Wifirst's management interface, and track all interactions with our support team.

PMS link: The integrated Chromecast solution is connected to your PMS to renew the private WiFi password at each check-out, delete all user history and personalise the experience with welcome messages.