

Wifirst has been chosen by the Cotton House Hotel to equip the mythical Barcelona Palace with Stream & Cast and IPTV services.

Barcelona, May 4th 2021 – Driven by a desire for constant modernisation, the Cotton House Hotel by Marriott, an emblematic 5-star establishment of Barcelona Gran Via, have placed their trust in Wifirst, an european leader in managed WiFi for professionals, as a connectivity partner with the launch of its Stream & Cast and IPTV solutions.

After being adopted for medical use during the first confinement period in Spain last spring, the Cotton House Hotel has reopened its doors with more force than ever and a wish to differentiate itself with leading technology.

"We are adapting our services to answer the new customer expectations with Covid-19, especially by taking a step further in our technological offer in the room. Taking advantage of the secured WiFi network provided by Wifirst, we are now incorporating their IPTV and Chromecast solutions in an easy and safe way for our guests. In addition to traditional TV, they will now be able to bring their own content (streaming applications) see their photos, videos, or even use the TV screen for video calls"- explains David Anguera, IT Director of the Cotton House Hotel.

The Cotton House Hotel will also be the first hotel in Spain to incorporate TechLive's AirTime service under the Wifirst Stream & Cast TV platform. Guests of the 5 star hotel will now have access to an infinite number of On Demand movies and TV channels at no extra cost. A whole new world of customisable items to improve the overall customer experience.

The Cotton House hotel will be adapting all rooms and adding these new services over the course of the next two years to continue serving as the benchmark to the tourist industry in the vibrant city of Barcelona.

For more information, visit www.wifirst.com or follow us on [linkedin](#).

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About Wifirst

Founded in 2002, Wifirst is the French leader in managed WiFi for professionals. Wifirst has structured its activities around two main families of customers: the Hospitality & Residences market (Crous, AccorHotels, Club Med ...) and the Retail & Business market (La Poste, MAIF, Norauto ...). The Internet Service Provider extended its network internationally by opening offices in the United Kingdom and Spain in 2016 and to date covers 26 countries. A pioneer of the "WiFi as a Service" approach, Wifirst is committed to a continuous innovation process to offer a network capable of absorbing the spectacular increase in internet usage, offering high added value services and making WiFi the technical base of the digital transformation of its customers. Wifirst, a member of Ofcom and the Bpifrance Excellence network, has posted an average growth of over 30% over the last decade and attained over £52M in turnover at the end of 2019. For more information: www.wifirst.com/en