



## easyHotel chooses Wifirst in Spain

Paris, April 23rd 2025 - *easyHotel, the value-brand known for offering affordable, low-carbon stays in city centres across Europe, has chosen Wifirst as its connectivity partner for its upcoming 2025 Spanish property launches in Barcelona and Valencia, and their 2026 opening in Alicante.*

Wifirst's cutting-edge connectivity will soon be available in both guest rooms and common areas across the new properties, delivering seamless and reliable Wi-Fi for every guest. With the addition of these hotels, Wifirst now operates across 29 easyHotel's in six countries. The growing partnership now spans over 3,000 easyHotel rooms, allowing easyHotel to provide ultra-fast Wi-Fi with a simple, hassle-free connection process that enhances every stay.

By combining easyHotel's dedication to great-value, low-carbon travel with Wifirst's expertise in top-tier connectivity, the hotel chain is offering guests easy-to-use fast-free Wi-Fi, for business and leisure purposes.

Louis Poisson, Chief Operating Officer at easyHotel, commented: "High-speed Wi-Fi is an important part of the guest experience. Expanding our partnership with Wifirst into two of our new Spanish properties means more of our hotels now offer reliable, seamless connectivity. With nearly 50 hotels across Europe, we're focused on providing a great night sleep and the services that matter most to our guests."

For more information, visit [www.easyHotel.com](http://www.easyHotel.com) to learn more about the growing network of hotels, and [www.wifirst.co.uk](http://www.wifirst.co.uk) for details on their connectivity solutions.

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### About Wifirst

Wifirst is the European leader in managed WiFi for professionals. The operator deploys and operates high-performance, secure and sustainable "as a service" connectivity solutions. Its know-how and technologies appeal to IT decision-makers from the largest companies and public organizations (AccorHotels, Havas, The French Ministry of the Army, Norauto, The Ascott, etc.) In 2023, Wifirst joins the Next40: a program from the Ministry of Economy which identifies the most promising companies of the french tech ecosystem. Wifirst covers 29 countries and is present in the United Kingdom, Spain, Italy and Germany where he has acquired the german operator Hotspots, specialiser in on-board WiFi solutions. For more information: [www.wifirst.com](http://www.wifirst.com)