

## Wifirst obtains Gold Ecovadis certification in 2022



**Press alert - London, June 8 2022** – Wifirst is proud to announce the results of the 2022 evaluation of its CSR actions by the independent organisation ECOVADIS. With a score of 69/100, Wifirst is now in the top 5% of companies in the telecom sector in terms of CSR.

Ecovadis is the first platform to evaluate corporate social responsibility (CSR) performance according to four main criteria: Environment, Social & Human Rights, Ethics and Responsible Purchasing. This gold medal rewards the fulfilment of our commitments:

- To deploy a clean digital infrastructure with a focus on eco-design and promoting access to digital technologies.
- To be a responsible employer concerned with the well-being of its employees
- To be a responsible partner for its customers, suppliers and subcontractors

As a telecom company, we are committed to implementing digital technology in a responsible manner and thus meeting the societal and environmental challenges of our time, in particular to anticipate the expectations of our customers, suppliers and partners.

*We are very proud to receive this recognition, which highlights the implementation of our convictions and underlines the involvement of all our employees in the challenges of social responsibility at Wifirst. After obtaining the silver medal in 2020, this 2022 gold medal illustrates our desire to improve our societal impacts on a daily basis. Our actions don't stop here, we are continuing the process of becoming a benchmark player in responsible digital business!* explains Charlotte Thiollier, Wifirst's CSR manager.

This recognition therefore represents a tool of differentiation and exchange for our clients, who are increasingly interested in seeing their partners engage in real solutions around CSR issues.

For more information, visit [www.wifirst.co.uk](http://www.wifirst.co.uk) or follow us on [linkedin](https://www.linkedin.com/company/wifirst).

PRESS CONTACT  
Wifirst – Sarah Battoue  
+33 7 85 73 45 82  
[sarah.battoue@wifirst.fr](mailto:sarah.battoue@wifirst.fr)

### About Wifirst

Founded in 2002, Wifirst is the leader in managed WiFi for professionals. Wifirst has structured its activities around two main families of customers: the Hospitality & Residences market (Crous, AccorHotels, Club Med ...) and the Retail & Business market (La Poste, MAIF, Norauto ...). The Internet Service Provider extended its network internationally by opening offices in the United Kingdom and Spain in 2016 and to date covers 26 countries. A pioneer of the "WiFi as a Service" approach, Wifirst is committed to a continuous innovation process to offer a network capable of absorbing the spectacular increase in internet usage, offering high added value services and making WiFi the technical base of the digital transformation of its customers. Wifirst, a member of Ofcom and the Bpifrance Excellence network, has posted an average growth of over 30% over the last decade and attained over £52M in turnover at the end of 2019. For more information: [www.wifirst.co.uk](http://www.wifirst.co.uk)