

## Wifirst is now the official connectivity partner of Louvre Hotels Group in the UK

London, 26 July 2021 - *Wifirst is thrilled to announce that it has furthered its relationship with Louvre Hotels Group and will be providing Fibre Leased lines and WiFi as a Service to an additional 17 hotels throughout the UK.*

By choosing Wifirst, Louvre Hotels Group intends to raise the level of service on the connectivity aspect and in doing so, strengthen the bond with its customers through an improved digital experience.

Campanile initially put their trust in Wifirst in 2019 at their property in Dartford to replace a WiFi and WAN network that had low wireless signal levels and was consequently impacting guests. The combination of cost-saving, increased service and support levels resulted in Wifirst being awarded the contract for all remaining properties in their UK portfolio, bringing the total under Wifirst management to 18.

*“From the moment the solution provided by Wifirst went live in our first few properties, we knew we had made the right decision. The team were fantastic in helping us to choose the right solution at the right price, and the WiFi service we now have in our hotels is extremely reliable and very fast. It all just works, and it works very well. I would highly recommend Wifirst as a partner to anyone that is looking to update their WiFi or data line services.”* Simon Rowely, Louvre Hotels Group - Group Finance Manager

A high-speed, secure internet connection is vital today, both for business and leisure travellers. As, 85% of hotel guests carry two or more devices with them when travelling, a high level of service is required to suit their needs, which generally speaking, is heavily focused on video streaming services. (source: Hotel Park, covered by Wifirst, December 2019).

With a full understanding of the important role played by connectivity, Wifirst is the essential partner for hotel digital transformation projects, with almost two decades of experience, we help to ensure the right solution is delivered, providing high speed WiFi and fibre services, accessible wherever needed, alongside innovative services designed for the connected hotel of tomorrow.

For more information, visit [www.wifirst.co.uk](http://www.wifirst.co.uk) or follow us on [linkedin](https://www.linkedin.com/company/wifirst).

### PRESS CONTACT

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### About Wifirst

Founded in 2002, Wifirst is the leader in managed WiFi for professionals. Wifirst has structured its activities around two main families of customers: the Hospitality & Residences market (Crous, AccorHotels, Club Med ...) and the Retail & Business market (La Poste, MAIF, Norauto ...). The Internet Service Provider extended its network internationally by opening offices in the United Kingdom and Spain in 2016 and to date covers 26 countries. A pioneer of the "WiFi as a Service" approach, Wifirst is committed to a continuous innovation process to offer a network capable of absorbing the spectacular increase in internet usage, offering high added value services and making WiFi the technical base of the digital transformation of its customers. Wifirst, a member of Ofcom and the Bpifrance Excellence network, has posted an average growth of over 30% over the last decade and attained over £52M in turnover at the end of 2019. For more information: [www.wifirst.co.uk](http://www.wifirst.co.uk)