



Wifirst joins La French Tech Next40 program

Paris, February 20th, 2023 - *The 2023 palmares of the Next40/120 program from the French Tech mission were unveiled this morning. Wifirst is entering it directly among the 40 companies identified as the most promising in the French tech ecosystem.*

The Next40/120 program aims to support the growth of companies identified as the most promising in the French tech ecosystem. Because they participate in the influence of France, create jobs and commit to a model that is more respectful of the environment, more inclusive, more equal.

“This recognition from the French ministry of Economy is obviously attributed directly to each member of my teams, who work with strength and vigor to tirelessly build the future of our telecom networks. It is also a reward for the thousands of customers who have entrusted us with their connectivity issues for more than 20 years.

I also see Wifirst's entry into the Next40 as a highlight of our industry, which is essential for building a solid, secure, responsible and sustainable digital base.” explains Marc Taieb.

Wifirst's Infrastructure as a Service technological model makes it possible to finely manage the life cycle of all equipment and to offer its customers the best service while constantly seeking the optimal balance between performance, the durability of technologies deployed, the cost of infrastructure and the ecological impact.

Wifirst has achieved average growth of more than 20% over the last ten years, driven by CIOs who are increasingly focused on their business and who are looking for a simple and reliable solution. Supported by Capza, the BPI as well as its historical financial investors Amundi and Crédit Agricole, Wifirst continues to roll out its WiFi networks in Europe, serving the digital transformation of its customers and in compliance with its commitments in terms of sobriety.

For more information, visit www.wifirst.com or follow us on [linkedin](https://www.linkedin.com/company/wifirst).

PRESS CONTACTS

Wifirst – Etienne Detrie / Sarah Battoue

+33 6 46 58 32 52 / +33 7 85 73 45 82

etienne.detrie@wifirst.fr / sarah.battoue@wifirst.fr

About Wifirst

Wifirst is the european leader in managed WiFi for professionals. The operator deploys and operates high-performance, secure and sustainable “as a service” connectivity solutions. Its know-how and technologies appeal to IT decision-makers from the largest companies and public organizations (AccorHotels, Havas, The French Ministry of the Army, Norauto, The Ascott, etc.). Wifirst is present in the United Kingdom, Spain, Italy and Germany and currently covers 29 countries. In 2023, Wifirst joins the Next40: a program from the Ministry of Economy which identifies the most promising companies of the french tech ecosystem. For more information: www.wifirst.com