

EASYHOTEL

Wifirst supports easyHotel digitalisation through WiFi as a Service



« Wifirst has been exceptional at providing our guests and staff with reliable, fast WiFi as a Service. They have been able to match our vision of delivering great WiFi to our guests within a budget and timeframe that suited our business model. Wifirst is a great choice for anyone looking for a new WiFi service provider »

Eren Hourshid
Head of Construction, easyHotel

01. EASYHOTEL OVERVIEW

easyHotel owns, develops, operates and franchises hotels under the "affordable" easyHotel brand. Wifirst and easyHotel's partnership is constantly expanding, with coverage in both the UK and France. easyHotel promises its guests a good night's sleep at an easy price. Now it can also offer amazing WiFi speeds that will work all the time.

02. THE CHALLENGE

easyHotel wanted to partner with a supplier who was capable of meeting the demands of today's guest technology by providing an easy to use, fast and reliable WiFi network throughout multiple European locations. Thanks to our "Wifi as a Service" business model, we were able to provide easyHotel with a tailor-made solution ensuring great WiFi is available while remaining within budget.

03. THE SOLUTION

Deploying wireless infrastructures to properties located in the UK, France or any other European country on their portfolio, Wifirst has modernised the easyHotel experience for their guests to enjoy the best of entertainment with high-speed WiFi and uninterrupted streaming.

04. THE RESULTS

easyHotel Cardiff City Centre and easyHotel Oxford installations was such a success, that Wifirst has been entrusted with the WiFi management of a multitude of other easyHotel sites, providing reliable connectivity for the new development projects across Europe. With Wifirst's Managed WiFi as a Service, easyHotel now has the technical foundation to power all their digital needs through a fast and secure network infrastructure.