CASE STUDY
The Louvre Hotels Group

wifirst

« From the moment the solution provided by Wifirst went live in our first few properties, we knew we had made the right decision. The team were fantastic in helping us to choose the right solution at the right price, and the WiFi service we now have in our hotels is extremely reliable and very fast. It all just works, and it works very well. I would highly recommend Wifirst as a partner to anyone that is looking to update their WiFi or data line services. »

Simon Rowely
Louvre Hotels Group - Group Finance Manager

01. OVERVIEW

Louvre Hotels Group is a significant player in the global hospitality industry, with a portfolio that now includes 1,500 hotels across 54 countries. Louvre Hotels Group and Wifirst's partnership started in 2019 when Wifirst was entrusted to provide fully managed WiFi as a Service at Campanile Dartford.

02. THE CHALLENGE

Louvre Hotels Group had previously invested in a WiFi infrastructure that served them well for many years, but as guests were bringing in newer devices, the single band network had begun to show its age. Guests were noticing low signal levels and reporting that the WiFi was running slowly. Louvre Hotels Group wanted to resolve this before it became a more significant issue for guests and therefore put their trust in Wifirst.

03. THE RESULTS

Guests now have reliable WiFi access throughout all UK hotels, enabling them to access the internet with blindingly fast speeds. Furthermore, a secondary secure and encrypted network has also been created to connect wireless payment terminals and facilitate card payments throughout all properties. All networks are now fully managed by Wifirst, meaning that the Louvre Hotels Group can rest easy knowing that their internet access is now fast, reliable, secure and robust.

1,500+
rooms fully managed by Wifirst

18
hotels deployed