



# Ten years of Wifirst & Accor partnership

Over 1,000 hotels and 120,000 rooms connected



## WiFi Ratings on Booking.com

Hotels	Competition	Wifirst
Ibis Styles	7	8,13
Ibis	7,9	8,18
Ibis Budget	7,76	7,96
Mercure	8,13	8,36
Novotel	8,11	8,29
Novotel Suites	7,79	8,12
Sofitel	-	8,9
Greet	7,65	7,9
Pullman	8,66	8,76
MGallery	8,71	8,74
<b>Average WiFi rating</b>	<b>7,9</b>	<b>8,3</b>

### Wifirst consistently outperforms its competitors

An analysis of WiFi ratings on Booking.com shows that Wifirst stands out from the competition in every category. All customers value the quality of the service provided.

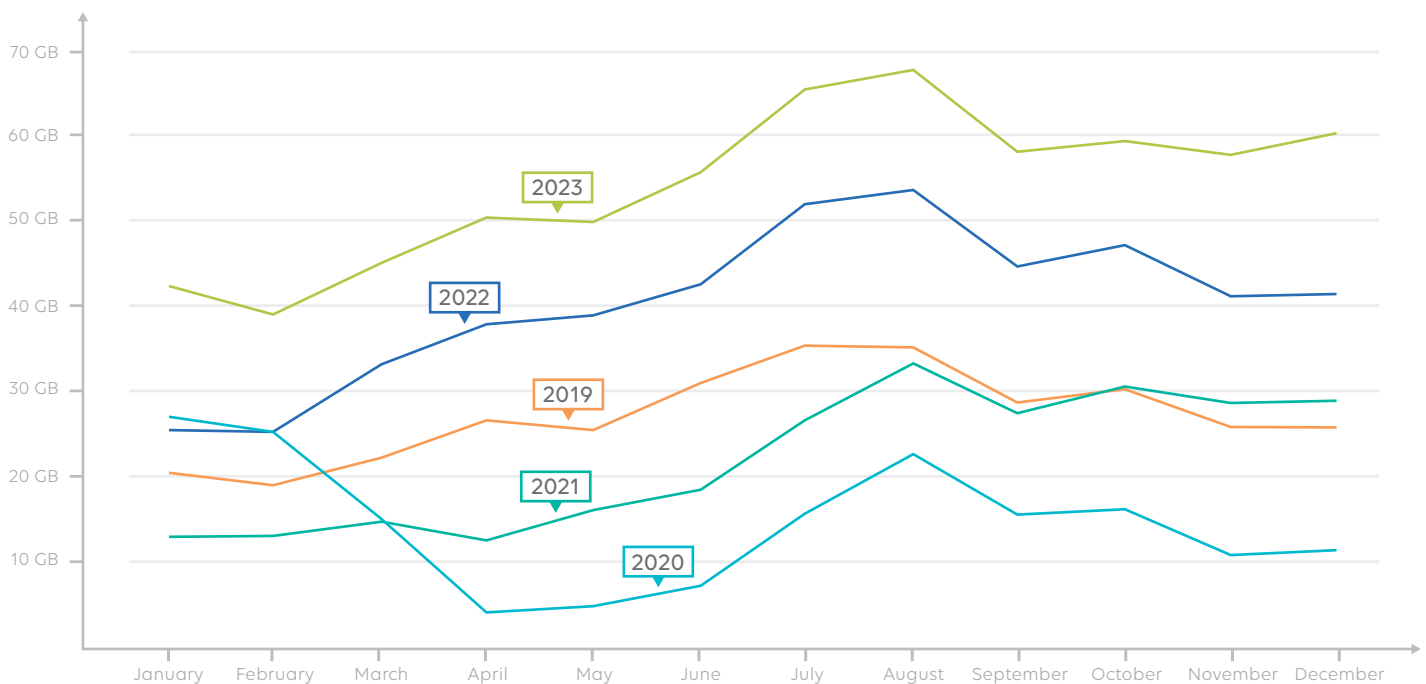
### +0.4 Booking points thanks to Wifirst

In WiFi scores, there's an average difference of 0.4 points between the customer base served by Wifirst and that served by other providers.

## Sharp increase in usage

We operate future-proof networks capable of **acomodating the incredible growth in Internet usage** (doubled in four years).

Data consumption per month per room in GB





# Wifirst: Your one-stop solution for connectivity



From Internet access to multimedia services, we offer a complete connectivity solution. A single point of contact streamlines project management and problem-solving, simplifying the chain of responsibility. With our multi-sector presence, we are capable of deploying projects on an industrial scale.

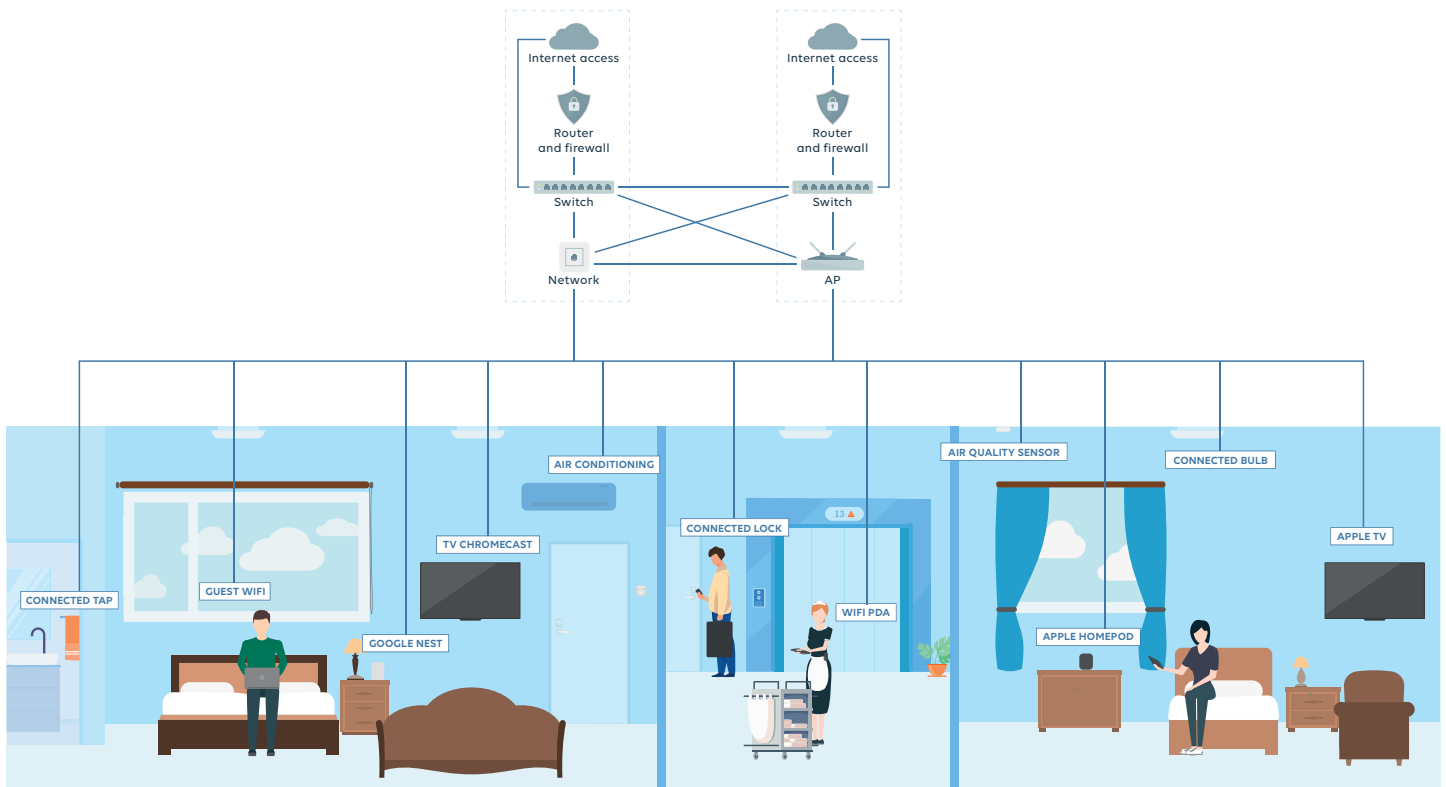
## Optimise telecom budgets with a unified network

The majority of hotels use separate networks to connect their diverse services (telephony, PMS, cameras, and WiFi Guest), leading to a substantial volume of equipment and maintenance challenges.

We assist hoteliers in optimising their telecom budget, reducing their carbon footprint (achieving up to 70% energy savings), and enhancing operational performance through our unified network: a secure, multi-service infrastructure that connects all digital services and devices for both guests and staff.

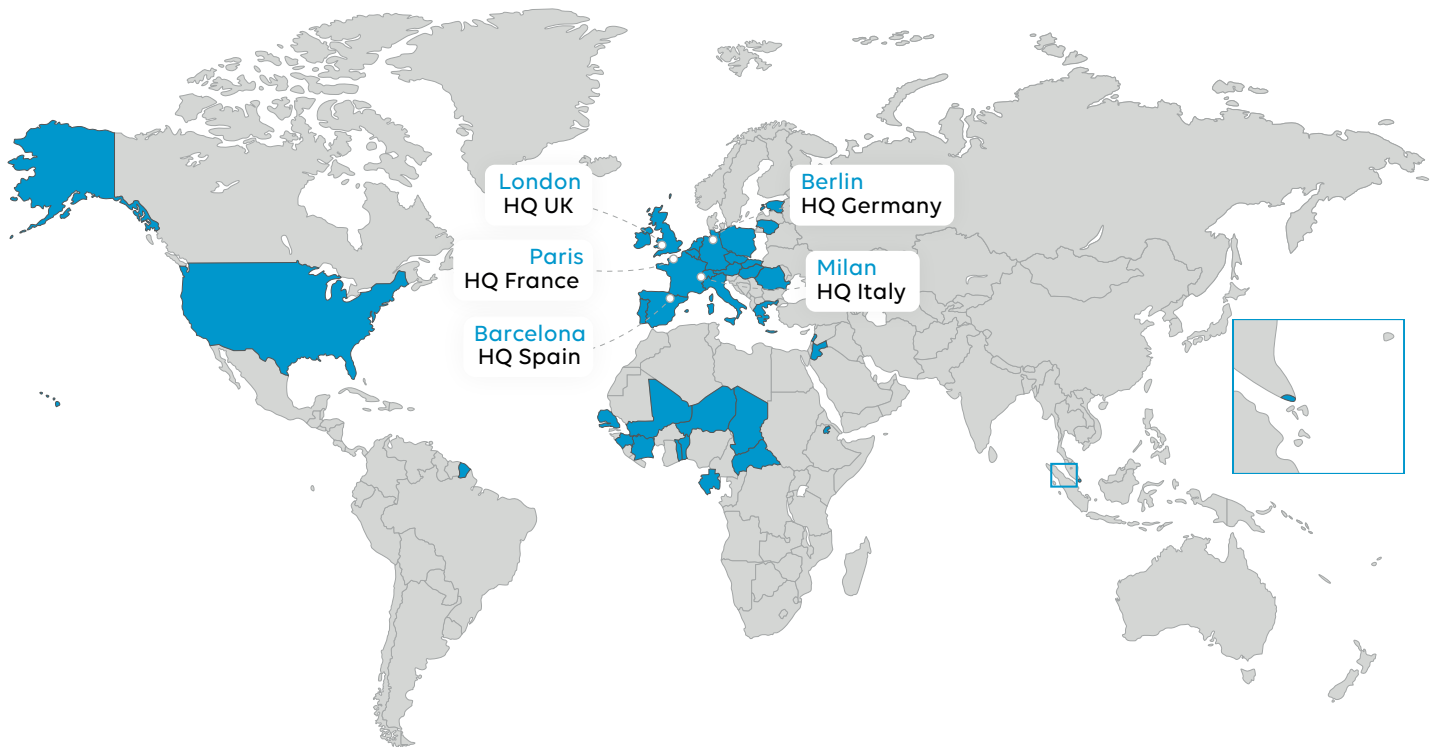
### Wifirst converged infrastructure

Unique, secured, scalable, economical, and sustainable



## Wifirst, European leader in WiFi and unified B2B infrastructures

As the only telecom operator in the French Tech Next40 Programme, Wifirst combines unique know-how with robust financial backing (Capza, Bpifrance and Amundi) to consolidate its technological lead and expand internationally.



A multi-sector global presence



## Key figures

**10,000**

customers worldwide

**200**

projects deployed per month

**+4 millions**

terminals connected each month

**350**

employees in France and Europe

**100 M€**

turnover

**99.9 %**

service availability

**1 million**

connected rooms

**93%**

of incidents resolved by our AI R2D2